

INDIA'S FIRST MARITIME VIRTUAL EXHIBITION & CONFERENCE



INMEX



SMM

INDIA

VIRTUAL EXPO

3RD NOV 2020 | 11 AM - 5 PM



VIRTUAL EXPO

WHY INMEX SMM INDIA VIRTUAL EXPO?

As we reel under the onslaught of COVID-19, businesses across the globe need new ways to meet with buyers of their products. It is, therefore, necessary to use all the technologies available and ensure business continuity.

INMEX SMM India Virtual Expo is one of the steps in that direction. INMEX SMM India Virtual Expo promises to provide all the business networking opportunities that you are used to as part of the physical expo but with no requirement to be physically present at the exhibition venue. It uses world-class web-based platform to ensure that exhibitors get to display all their products virtually and speak to the potential buyers through one-to-one audio/video calls.

The exhibitors also get the functionality to disseminate white papers, case studies, presentations, brochures and any other informative materials that are required to promote products to the customer groups. So, sitting from the comfort of office or even home, companies can reach out to their target audience seamlessly through mobile device & computers.

The virtual expo will also help in building strong connections with buyers for 2021 physical expo.



EXHIBITOR PROFILES

SHIPYARDS & BOATBUILDERS

- Shipbuilding
- Shipyard equipment
- Ship recycling
- Boat and yacht builders

MARINE TECHNOLOGY

- Offshore technology
- Dredging technology
- Marine institutes,
- Naval architects and designers

SHIP EQUIPMENT SUPPLIERS

- Ship fittings and equipment
- Naval weapon systems
- Navigation and communication
- Propulsion systems

PORTS & PORT TECHNOLOGY

- Cargo handling systems
- Port infrastructure
- Ports and terminals
- Port equipment



VISITOR PROFILES



Ship Management Companies



Logistics Providers



Government Officials



Ship Builders & Designers



Indian Navy & Indian Coastguard



Dredging Companies



Shipping Companies



Cargo Handlers



Port Authorities



Ship Owners



Offshore & Oil Rig Companies



BENEFITS OF THE VIRTUAL EXPO



COST EFFECTIVE

Virtual events are much more cost effective. It also has wider reach to buyers and influencers across the globe.



FLEXIBILITY

Present, Chat, Network from the comfort and safety of your office or home.



NETWORKING

Virtual events make perusing booths and interacting with sales reps easier and more relaxing.



LONG-TERM ROI EFFECTS

Virtual events improve both short and long term bottom lines, dramatically increasing brand visibility and authority.



MASS DATA

Virtual events can provide extremely useful data insights that help you to nurture hot leads.

STANDARD DELIVERABLES

- E-Booth to showcase your products & services
- Customizable Booths
- Product Demo (Videos, PDF, Links)
- Visitor Exhibitor Chat
- Networking Lounge

OPTIONAL DELIVERABLES

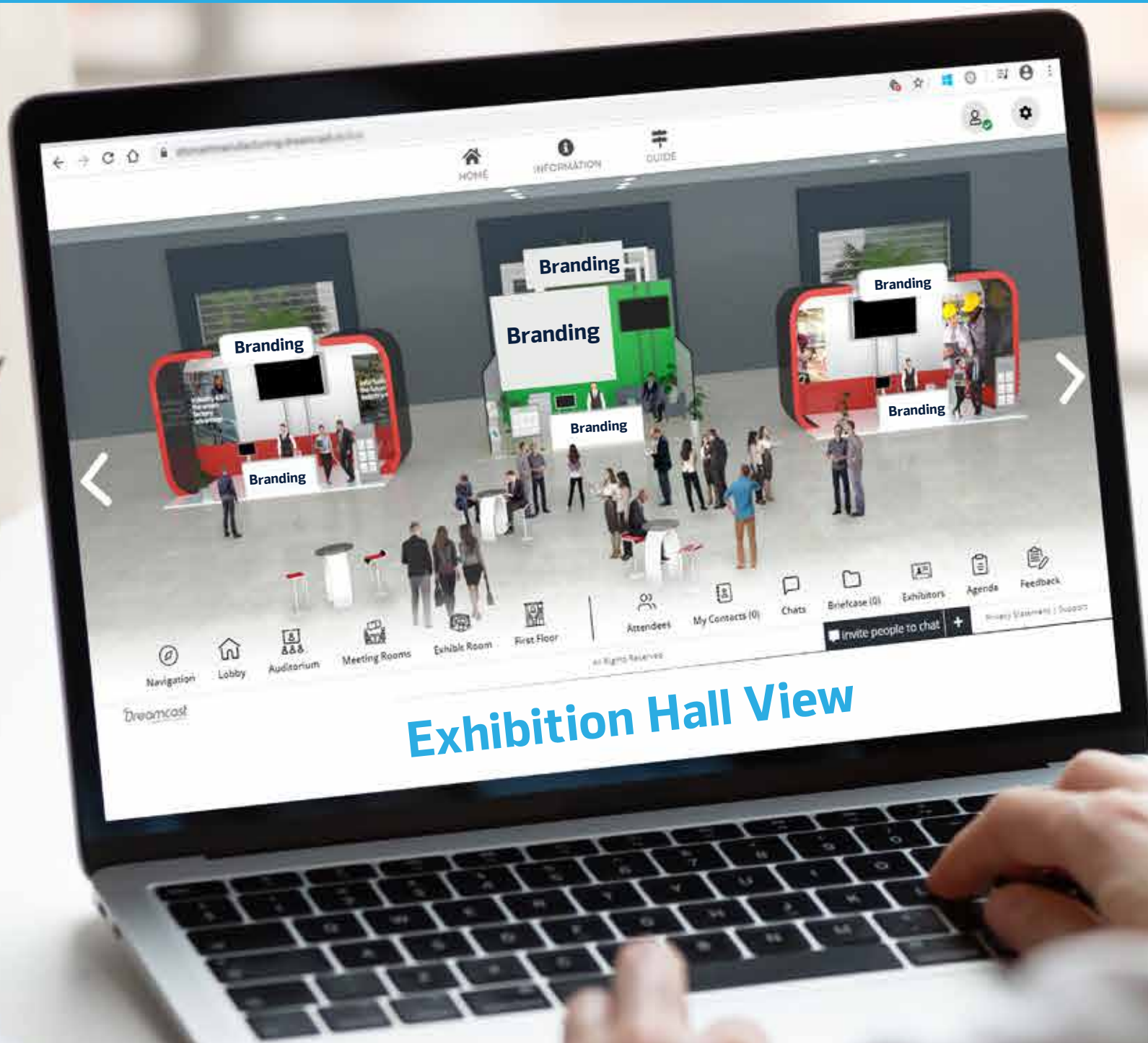
- Branding in the virtual lobby/helpdesk

BRANDING OPPORTUNITIES



Exhibition Lobby View

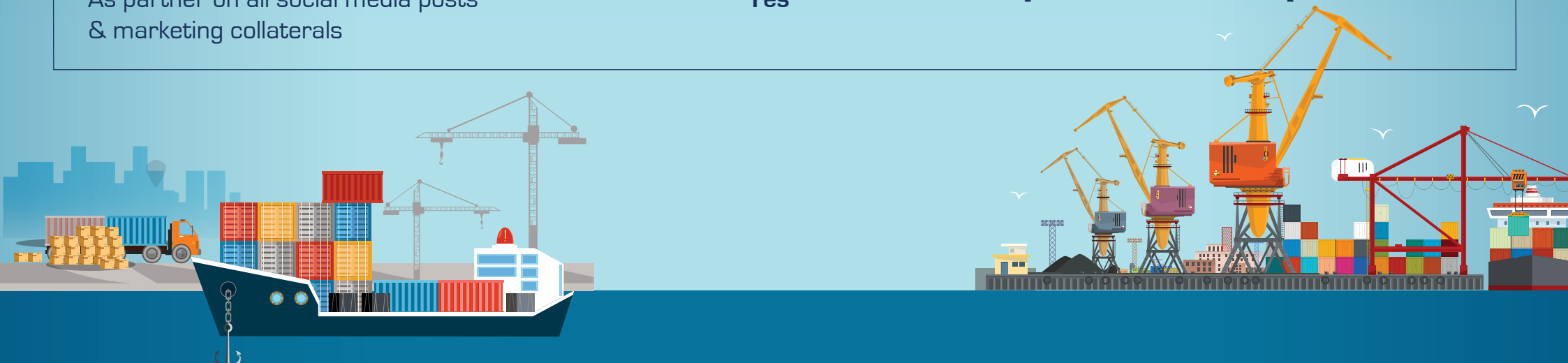
VIRTUAL EXPO STALL VIEW



Exhibition Hall View

AVAILABLE PACKAGES

	PLATINUM PARTNER	GOLD PARTNER	SILVER PARTNER
	INR 190,000	INR 125,000	INR 75,000
Space	Yes	Yes	Yes
Branding At Main Lobby / Exhibition Hall / Conference Hall	3	2	1
Exclusive Email Campaign(s) to promote your brand & stall to database of 40,000 potential buyers	2	1	-
Brand Promotion through logo placement of your brand on digital marketing collaterals	On all marketing collaterals	On all marketing collaterals	Only on registration page
Product Presentation through speaking slot at the e-conference	Yes	-	-
Special Mention: As partner on all social media posts & marketing collaterals	Yes	-	-



ABOUT US



informa
markets

As the world's leading exhibitions organizer, Informa Market's portfolio is comprised of more than 550 international B2B events and brands in markets including INMEX, TOC, Seatrade and Lloyd's list, among others.

&

Hamburg
Messe + Congress

Hamburg Messe und Congress GmbH (HMC) is the trade fair and convention organizer in Germany's second largest city, organizing and accompanying more than 40 trade fairs, including SMM and WindEnergy Hamburg, and up to 250 conventions attracting around one million visitors a year.

for



India's premier exhibition for the shipping industry aims to connect buyers and sellers pertaining to

- Shipyards & Boatbuilders
- Ship equipment suppliers
- Marine Technology
- Ports & Port Technology



CONTACT DETAILS:

ASIA & MIDDLE-EAST

Ali Patankar

T: +91 99673 58071 | E: ali.patankar@informa.com

Brendan Fernandes

T: + 91 98205 33927 | E: brendan.fernandes@informa.com

EUROPE & AMERICAS

Christoph Lücke

T: +49 40 3569 2135 | E: christoph.luecke@hamburg-messe.de

MARKETING & ALLIANCES

Madhur Dave

T: +91 70307 94902 | E: madhur.dave@informa.com

